

On a Mission to Make an Impact

Every day we are on a mission.

The promise made between two sisters to save lives and end breast cancer forever that started Susan G. Komen years ago lives on through our work in laboratories, doctor's offices, throughout rural and urban communities, and in the public policy sector.

Affiliate Impact at a Glance

- Invested over \$17 million in community grants to local nonprofits
- Provided \$3.9 million to New Jersey breast cancer researchers
- Supported breast health education for over 250,000 through Community Grants Program
- Funded over 70,000 free mammography screenings through Community Grants Program

*since our inception in 2005

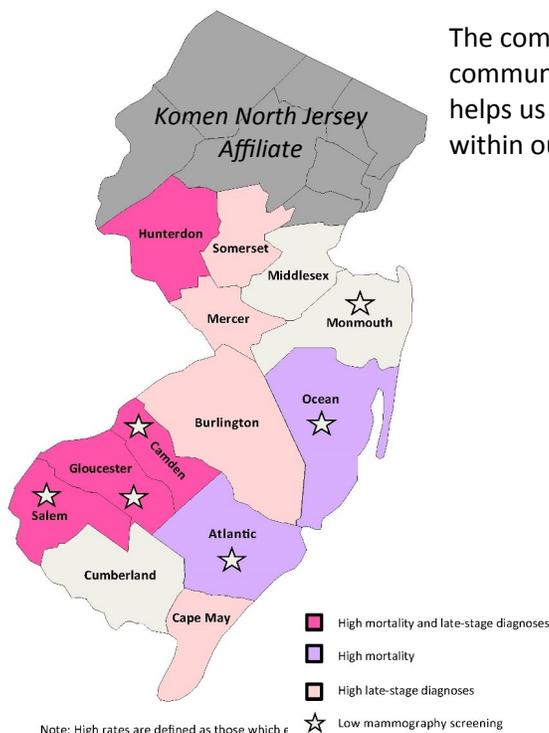
WHERE THE MONEY GOES



Beyond the numbers lies a steadfast passion and commitment to save lives through early detection at the local level through our Community Grants Program and through support of critical advances in breast cancer research at the national level.

Meeting the Need

The Affiliate makes its funding decisions to address the most urgent needs within our 13-county service area, as identified through our *Community Profile*. The Profile outlines breast health and cancer needs and the resources that exist to meet those needs. The Profile also helps the Affiliate to identify any gaps in the health system and develop strategies towards addressing them, focusing on the entire breast cancer *Continuum of Care*.



The completed *Profile* is an assessment of the state of breast health in our community and a plan of action in order to improve it. Ultimately, the *Profile* helps us to guide our grant making priorities and to work more effectively within our communities.

The State of Breast Cancer in Our Service Area

- NJ ranks 3rd highest in US states for breast cancer deaths
- NJ ranks 8th highest in US states for number of new breast cancer cases
- Over 7,000 people in NJ will be diagnosed with breast cancer this year
- Over 1,300 people in NJ will die from breast cancer in NJ this year
- The Komen CSNJ service area has a higher mortality rate and a higher percentage of late-stage diagnoses than NJ as a whole and the US
- Salem County has the highest mortality rate among all races
- Camden County has the highest percentage of late-stage diagnoses and the lowest mammography screening rates
- Cumberland County has the poorest socioeconomic conditions, including the highest percentage of those whose incomes fall below the federal poverty level.
- Atlantic County has the highest mortality rate among African American women and some of the lowest survival rates among all races.



Our Dollars at Work in Your Community

To ensure the Komen Promise is kept throughout our 13-county service area, our Affiliate offers grants to nonprofit organizations offering breast health and breast cancer-related projects to medically underserved individuals. Grants are awarded annually every April. Funding decisions are made by an independent volunteer grant review panel of public health experts, nonprofit leaders, and breast cancer survivors, with final approval by the Board of Directors.

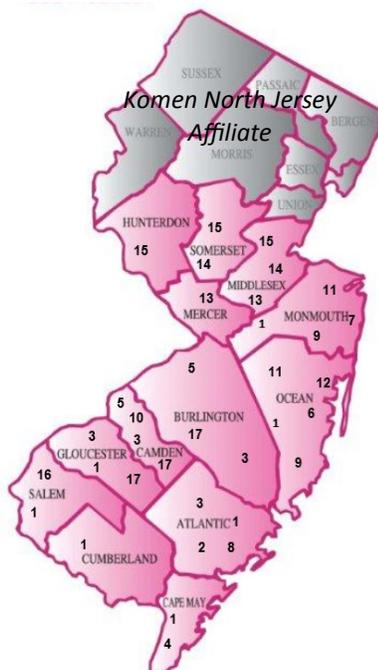
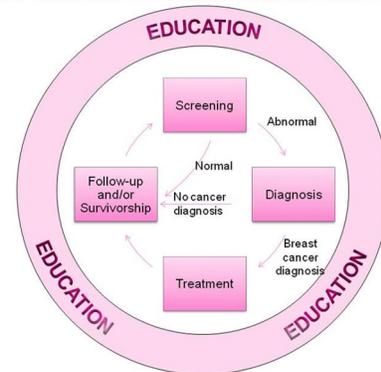
In addition to providing culturally and linguistically appropriate breast health education and outreach, all of our programs provide mammography screening, primarily to low-income uninsured individuals who do not have access to vital health care services. Programs either screen women directly on-site or make referrals to local screening sites.

In addition to providing mammography screening, programs provide transportation assistance and/or funding for additional out-of-pocket expenses, such as diagnostic services (e.g. biopsies). Many of our programs target minorities in addition to other unique populations including migrant outreach workers, those with mental illness, and those who are traditionally difficult to motivate to obtain routine medical care.

- Our programs are *comprehensive*. People come to us for help at all different stages of the *Continuum of Care* and our goal is to ensure we can help with whatever their needs may be.
- We *fund the need*. The programs we fund know very well the needs, gaps and resources in their communities and design their programs to address the areas where the statistics show the greatest need exists.
- We are *driven by evidence and impact*. We aim to fund the strongest programs that have potential for achieving the biggest impact by delivering the best outcomes in the most cost-effective manner possible.

For the 2015-16 Community Grants Program, our Affiliate awarded \$855,526 to 17 organizations who aim to screen at least 6,000 women and educate over 19,000 individuals over the course of the grant year.

Breast Cancer Continuum of Care (COC)



2015-2016 Komen Grant Recipients

- 1 AMI Foundation¹
- 2 AtlantiCare Regional Medical Center²
- 3 Boat People SOS, Inc.³
- 4 Cape Regional Medical Center⁴
- 5 Clark Family Breast Cancer Services, Inc.⁵
- 6 Community Medical Center⁶
- 7 Jersey Shore University Medical Center⁷
- 8 Jewish Family Service of Atlantic & Cape May Counties⁸
- 9 Lakewood Resource and Referral Center/CHEMED⁹
- 10 MD Anderson Cancer Center at Cooper¹⁰
- 11 Monmouth Medical Center¹¹
- 12 Ocean Medical Center¹²
- 13 Princeton Healthcare System¹³
- 14 Robert Wood Johnson University Hospital¹⁴
- 15 Somerset Health Care Foundation¹⁵
- 16 Southern Jersey Family Medical Centers, Inc.¹⁶
- 17 Virtua¹⁷